



PRESS RELEASE

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The Visual Pak Companies Expands Commercial Operations Team to Enhance Customer Support and Market Presence

WAUKEGAN, IL (November 5, 2024) – The Visual Pak Companies combine the best in contract manufacturing, contract packaging, design services, and shipping and logistics to create end-to-end branding and packaging solutions for businesses. The Visual Pak Companies is excited to announce the expansion of its commercial operations team, designed to elevate customer support and drive market growth. The newly structured team will include New Business Development Managers, Account Managers, Project Managers, and Customer Service representatives.

This strategic expansion aims to provide comprehensive coverage and support for customers throughout every stage of a project. By optimizing resources and enhancing capacity, Visual Pak is poised for greater market penetration and success.

Doriann Cullotta, EdD, Chief Human Resources Officer, stated, “At our core, we prioritize investing in our talented workforce, leveraging their expertise to drive our proven success and uphold our commitment to strategic excellence. With our ongoing growth trajectory and the need to meet emerging demands, we invite forward-thinking individuals to join our dynamic team and shape the future of manufacturing with us.”

Leading the team is Jason Volk, the new Vice President of Sales, who brings over a decade of experience managing sales teams in the packaging industry. He will be supported by New Business Development Manager Todd Hess. The Account Management team will include Kyle Luetkemeyer, Scott Whitehouse, Maureen Johnson, and Steve Mostrom, all committed to delivering exceptional service and fostering strong client relationships.

In a newly created position, Beth Finley has been appointed as Director of Client Services. In this role, she will focus on developing the Project Management team and establishing a dedicated Customer Service department. With her extensive background in the packaging industry, Beth is well-equipped to lead these initiatives.

Greg Peters, CEO, commented, “VPC has never shied away from investing in manufacturing capabilities or capacity. While this continues today, in parallel, we are investing in our team by developing a structure of customer support professionals to improve our customer experience. With a focus on reducing time-to-market on new product innovations, project management, optimized manufacturing costs, and materials management we are confident we’ll meet the unique needs of each and every customer.”

The Visual Pak Companies remains dedicated to its mission of providing innovative packaging solutions while ensuring an exceptional customer experience. This expansion reinforces our commitment to excellence and positions us for continued growth in the industry.

About The Visual Pak Companies

Established in 1982, The Visual Pak Companies is the premier destination for cutting-edge contract packaging and manufacturing solutions. With over two million square feet of top-tier facilities across the United States, we offer a comprehensive suite of packaging services, ranging from product development to seamless distribution.



We specialize in delivering optimal Manufacturing, Design, Packaging, and Logistics Services for Consumer Goods, setting us apart as a leader in the industry. Our relentless pursuit of expansion has transformed us into a full-service powerhouse, offering end-to-end support that eclipses traditional manufacturing norms. State-of-the-art R&D resources empower us to elevate quality standards and exceed customer expectations. Our extensive clientele includes retail giants in the household, personal care, automotive, and food markets. We continuously strive to enhance quality, reduce costs, ensure rapid turnaround times, and champion eco-conscious practices.